

# 2012

## Nonprofit Conference

Save the Date  
August 26-28-2012



Florida Association of Nonprofit Organizations

*The Heart of the Florida Nonprofit Community*

**SOLID AS HEART**  
Passion Perseverance  
Purpose

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## Money Smart Financial Education A Corporate Commitment

The Federal Deposit Insurance Corporation (FDIC) recognizes the importance of financial education, particularly for those with little or no banking experience. In 2001, the FDIC started a national financial education curriculum by launching Money Smart, a comprehensive financial education curriculum designed to help low- and moderate-income individuals outside the financial mainstream enhance their financial skills and create positive banking relationships.

The FDIC has reached over 2.5 million consumers since 2001.

The Money Smart program may be used by financial institutions and other organizations interested in sponsoring financial education workshops. Collaboration is important to the success of any education effort. The FDIC encourages banks to work with others in their communities to deliver financial education and appropriate financial services, including to individuals who may not have a relationship with an insured depository institution.

The Money Smart program can help banks fulfill part of their Community Reinvestment Act obligations. The Community Reinvestment Act of 1977 (CRA) encourages federally insured banks and thrifts to help meet the credit needs of their entire community, including areas of low- and moderate-income. When a bank's CRA performance is reviewed, the institution's efforts to provide financial education and other retail services are a positive consideration.

Financial education also fosters financial stability for individuals, families, and entire communities. The more people know about credit and banking services, the more likely they are to increase savings, buy homes, and improve their financial health and well being. The Money Smart curriculum is available free of charge in four primary formats: An instructor-led curriculum for adults on CD-ROM available in seven languages and print versions for the visually.



Florida Association of Nonprofit  
Organizations Presents  
**SOLID AS A HEART:**  
Passion Perseverance Purpose

**August 28**

**Keynote Speaker**

from the  
FDIC Federal Deposit Insurance  
Corporation  
Atlanta, Georgia

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TO YOUR CERTIFICATE**



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Enroll in the 11-class series  
culminating in a Certificate from  
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**How can FANO  
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